endero saratione

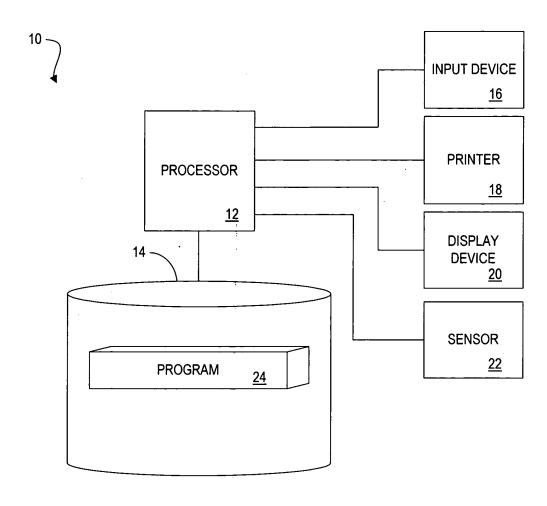


FIG. 1

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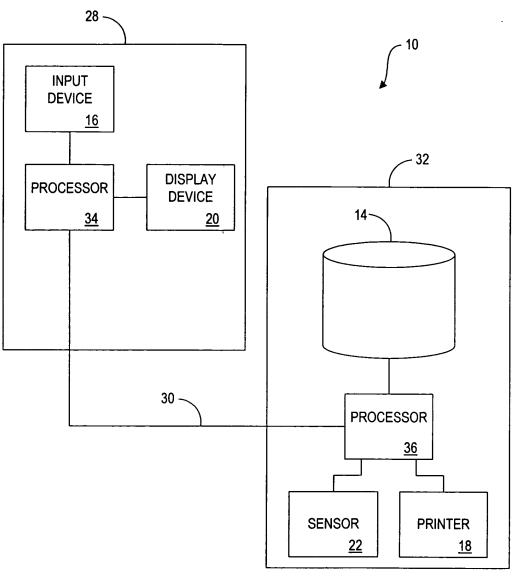


FIG. 2

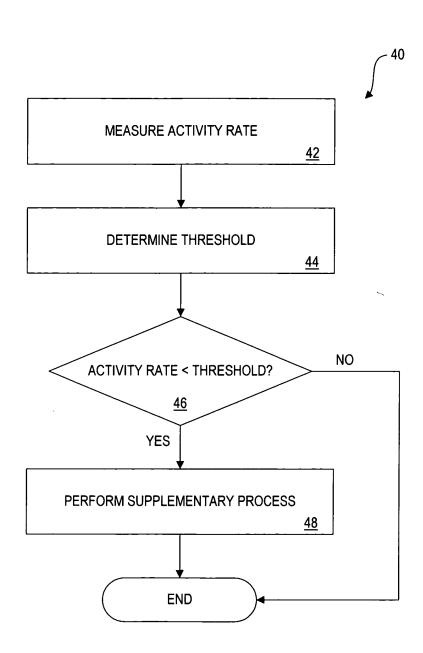


FIG. 3

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ACTIVITY RATE IDENTIFIER	'E ACTIVITY RATE (TRANSACTIONS PER 15 MINUTE PERIOD) 64	UPSELL TO OFFER
₹	LESS THAN 8	AN ADDITIONAL PRODUCT
ω	BETWEEN 8 AND 15	"TRIPLE-YOUR-CHANGE" COUPON
<u>ن</u>	MORE THAN 15	NONE

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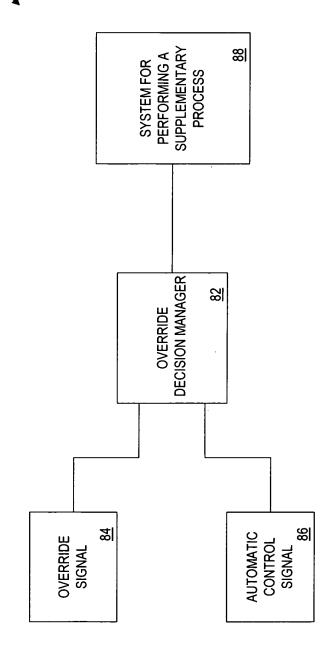


FIG. 5



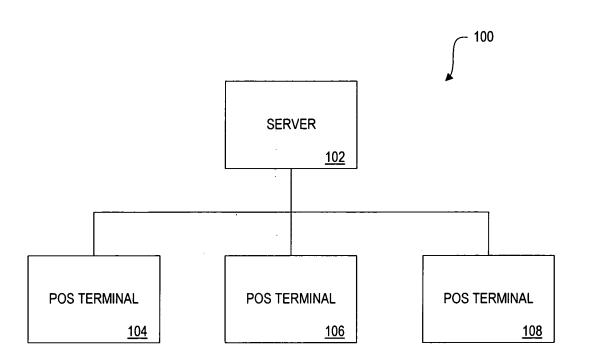


FIG. 6

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ACTIVITY RATE IDENTIFIER 122	ACTIVITY RATE (% ALL POS TERMINALS IN USE) <u>124</u>	UPSELL TO OFFER
٧	LESS THAN 50%	ONE FROM A GROUP OF THREE ADDITIONAL PRODUCTS
а	BETWEEN 50% AND 80%	AN ADDITIONAL PRODUCT
၁	BETWEEN 81% AND 90%	"TRIPLE-YOUR-CHANGE" COUPON
۵	MORE THAN 90%	NONE